



*An Artist Newsletter*  
by Becca Rahn



Do you have a mission statement as an artist? I do. One of the lines in my bio that I always use when I am teaching classes or at conferences is "**She is passionate about helping artists conquer technology barriers to make their work more accessible.**" When I worked as an arts admin, this was one of the hardest things for artists: trying to get their work in front of people, especially when there was a computer involved. That's why I teach [classes about Etsy, Spoonflower, blogs, and photography](#) because that's my way of *helping other artists thrive*. A huge dream became reality for me this month and you'll read more about it down below. (Hint: it's in my studio table section) What's your personal mission statement in the things you do? What are you passionate about sharing with others? Tell me!



I wrote on my blog about being ["an artist in search of an art center"](#) after some of my favorite orgs have closed down.

# yarnover

2024

I'll be at the [Knitters Guild Yarnover on September 21st!](#) Look for the table with the giant goldfish on the tablecloth!

## classes



## Advanced Embroidery

I have three new advanced embroidery classes that are headed to Skillshare. This first one focuses on the **lattice stitch or threaded double herringbone**. These classes build on basic embroidery stitches you might know, but layer them together to create a rich border stitch. This class is available now and the oyster stitch and buttonhole cable chain launch in September.

See more about this class at Skillshare

on the studio table



One of my missions with my business is to support other small businesses and that's what's on my studio table this month. Modern Logic is my husband's company and I helped them launch their new ["Websites for Artists" program: designing and hosting websites specifically for artists](#). They are a local Minnesota company and they have worked with a team of real-life artists to create website hosting that works for artists: affordable, easy to maintain, and with a team of real humans not chatbots to help you out. [Check out our new site for twofishfibers.com](#). **Please help us spread the word and share with artists, friends, social media!**



We pulled out a classic game a few weekends ago: [Carcassone](#). This one is a collaborative map that you build and score points for completing features like roads & cities. It's quick to learn and combines just the right amount of strategy with luck-of-the-draw in what tile you pick. We especially like the "Princess & the Dragon" expansion which sends a red dragon piece stomping across the board eating the other player's pieces (and sometimes your own). Our fictional dragon does a lot of drooling.



- PSA to Artists & Crafters: If you use Square to accept payments, there is a scam going around using a customer's \*phone\* to initiate a tap to pay payment which processes a fake cash payment. (It's not a problem with tap-to-pay credit cards) You can protect yourself by just turning off "tap to pay from iPhone" under Settings -> Account in your app.
- There are some fun free classes [here from the Nantucket Historical Association](#).
- If you want a really inspiring class, go take one from my friend Heather RJ Fletcher at the MN Center for Book Arts. [She's teaching intro to marbling in September and suminigashi in October](#). She's a great teacher. I just took a class from her a couple of weekends ago and that's some of my marbled paper at the top of the newsletter.
- American Craft is doing a [pop up shop with their artists directory from September 9 - 22](#). I'll be participating.
- My friend Rebecca Yaker got an award in MN State Fair Fine Arts competition. [Check out the catalog of the exhibition here](#). (Fiber arts are Class 7).
- A great video: [How to Spot FAKE \(AI\) CROCHET So You DON'T Get SCAMMED](#)
- One of my favorite patterns, [the Gemma Tank by Made by Rae](#) has gotten an update to include more sizes and some tweaks to the fit. I can't wait to try this improved version.
- Joes Toes, who make die cut wool felt slipper kits and shapes, are having a [contest to name their pigs-in-a-blanket design](#). Winner gets a 50% off coupon, but it closes tomorrow so don't wait.
- My friend Luci has a new class on Skillshare: [Advanced Sock Puppets for Beginners](#). She has SO many ideas of how to personalize your puppet and tips for every skill level.

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